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UNIVERSITÄT
BERN

Student Research Assistant position (20%) for six months in the project:

'Developing and testing a smartphone app to promote pro-environmental behaviors'

What is the project about?

Climate change is one of the most crucial issues that our global society is facing and proactive behaviors, like active transportation and a low-meat diet have a positive impact on the environment by reducing the individual carbon footprint. How can people be supported to adopt pro-environmental behaviors in the long term? This is the goal of this project.

The current project intends to promote pro-environmental behaviors with the support of a smartphone app to sustain people in their everyday life. A health-psychological intervention will be developed in order to achieve an effective long-term change in such behaviors.

Responsibilities

You will work in close collaboration with a team of psychologists and support the project in the process of translating the intervention contents and tasks into app features and functionalities. A further important aspect of this position will be about fostering the UX and aesthetic of the app. Note that the main app infrastructure already exists and need to be extended and improved for the current research project. Tasks will include:

- Implementation of the content of the app in Qualtrics and on our technology platform
- Configuration of the app and its rules
- User testing
- Improving the UX and design of the app

We offer

The opportunity to gain experience in designing a digital behavior change intervention in a highly innovative and socially relevant research project. You will be part of our motivated team in a collaborative and open-minded environment. The position we offer is a 20% Student Research Assistant position and will be remunerated according to the University of Bern regulations.

Requirements

You are a student with a high interest in digital technology, UX and are passionate about designing beautiful user interfaces for smartphone applications. You want to bring your contribution to the environmental issue. The ideal candidate is proactive, flexible and works independently. The programming skills required for this position are html, css, and bootstrap. More generally, logical thinking is required to configure the tasks of the app while sense of aesthetics and UX design skills are necessary to take ownership in designing the app interface. Knowledge of Qualtrics as well as previous experience in user testing are an important plus, but not mandatory. The candidate is expected to work in English.

Start, duration and workload

The duration of this position is fixed to 6 months, starting in July 2022 and ending in December 2022. The ideal candidate is flexible to organize their working hours in order to provide adequate support to the team. The latest closing date for applications is 12.05.2022.

Contacts

If interested, please send your complete application documents (letter of motivation, CV, references if available) preferably in a single PDF document to: dario.baretta@unibe.ch
If you have any questions, please contact the same email address.